

## So what makes Hedrin different?

Hedrin works in a revolutionary way.

Instead of using an insecticide to poison the head lice, Hedrin uses Dimeticone to kill them with a non-chemical action.

One of the largest clinical studies ever conducted in this area has proven that Hedrin is an effective killer of lice. The active ingredient, Dimeticone, coats the insects like a shrink-wrap which kills them.

What's more, Hedrin can be used again and again because insecticide resistant lice cannot become resistant to Hedrin. And because Hedrin is not absorbed by the skin it is suitable for use by everyone in the family from the age of 6 months upwards.



[www.hedrin.co.uk](http://www.hedrin.co.uk)

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Your  
head lice  
questions.

**Hedrin**<sup>®</sup>  
4% LOTION dimeticone

Answered.



skin irritation?  
**chemicals?**  
allergies? **combing?**  
effectiveness?  
**resistance?**  
odour?



Conventional insecticides for head louse infestation rely on a toxic action to kill the lice.

Some parents have moved away from these and towards alternatives, which has led to an increasing use of unproven

and unlicensed therapies.

This can result in long term infestations of many children.

# Hedrin. Your questions...answered.

## What's special about Hedrin?

Hedrin works in a unique way. Instead of using an insecticide to poison the head lice the lotion kills them by encapsulating them and preventing them from functioning.



## Is Hedrin suitable to use on the whole family?

Because it is not absorbed through the skin, it is suitable for use on children as young as 6 months. Hedrin does not contain any solvents which could be problematic to people with asthma.

## Does Hedrin have a nasty odour?

Hedrin is a completely odourless and colourless, silky lotion which spreads easily, making it simple to apply. It is kind to the hair and skin and feels a bit like a cosmetic hair conditioner when it is applied.

## What about the eggs?

Hedrin is a two-dose treatment. In order to ensure that the lice are effectively eradicated, a second dose of Hedrin lotion should be applied after 7 days to deal with any eggs which may

have hatched since the first application. The 'nits' (empty egg cases) are glued to the hair but are completely harmless.

They can be removed with the fingers or a fine toothed comb.

## Do I have to comb the lice out?

Once the lice are killed they should wash or easily comb out of the hair - there is no need for a laborious combing regime.

The empty egg cases or nits are glued to the hair shaft and can be removed with the fingers or a fine toothed comb if desired.

## Won't the head lice become resistant?

Because of the way Hedrin works (by killing lice physically rather than by poisoning) it can still kill insecticide-resistant lice.

## How often can I repeat the treatment?

Two applications of Hedrin one week apart are necessary to ensure that the head lice infestation is effectively dealt with. If reinfestation occurs within a short period then Hedrin may be used again straight away.



## How should Hedrin be used?

Hedrin should be applied to dry hair. The hair should be fully covered with Hedrin from roots to tip and then left to dry for 8 hours or overnight. The active ingredient (Dimeticone) is carried in Cyclomethicone (a silicone commonly used in hair conditioners) which evaporates, leaving the Dimeticone coating the louse. Because the hair dries off, it is not at all unpleasant to leave the lotion on. Hedrin is then easily washed out. A second treatment after 7 days effectively deals with hatched eggs.

## How much will I need?

A little Hedrin goes a long way. The amount needed depends entirely upon the length of hair to be treated. A 50ml bottle should be sufficient for a two-dose treatment of short hair. Longer hair or multiple treatments will require a 150ml bottle.

## Where can I get further information about Hedrin?

Write to Hedrin, Thornton & Ross Ltd., Linthwaite, Huddersfield HD7 5QH. Telephone 01484 842217 Email [hedrin@thorntonross.com](mailto:hedrin@thorntonross.com) or visit [www.hedrin.co.uk](http://www.hedrin.co.uk)

Always read the label.

